

# 2008 Farm to Table Program Advertising

## ADVERTISEMENTS



Buying an ad in the Farm to Table program not only supports your business, but will ensure that the annual Farm to Table conference will be around for years to come. This educational conference brings together hundreds of participants and local farmers from around the tri-state area. It is an invaluable educational opportunity and acts as a forum for consumers and our food producers to meet and learn from each other.

This year's program features local food recipes that have been submitted by conference attendants, speakers and local chefs. This program will be kept for a long time in local kitchens. Your ad will therefore be viewed time and time again.

## AD SPECIFICATIONS

V=vertical H=horizontal Description	Size (width x height)	Price	Format
Full Page Ad	5.25" x 8.25"	\$500	Ad's can be sent in .pdf, .jpg or .png format. Please make sure your ad has at least 300dpi and no bleed. If there is a bleed it will be trimmed. If this affects your ad you will be notified before it goes to print.
Half Page Ad (v)	2.5" x 8.25"	\$275	
Half Page Ad (h)	5.25" x 4"	\$275	
Quarter Page Ad (v)	2.5" x 4"	\$150	
Quarter Page Ad (h)	5.25" x 2"	\$150	
Eighth Page Ad	2.5" x 2"	\$90	

If you have any questions, please call 412/563-8800.