



**PATHWAYS TO**  
**smartcare**

#### **PATHWAYS TO SMARTCARE HEALTHMART NETWORK**

We are proud to introduce the Pathways to SmartCare HealthMart network and improvements we have made to the membership program. HealthMart is a network of credentialed health and wellness providers that provide discounted products and services to our corporate and consumer members.

The providers in our network are pre-screened through our credentialing-application process that ensures they are trained professionals in their industry. In this credentialing procedure, the applicants must submit their resume, training or education certifications and provide proof of all professional and business licensing.

This provides a two-fold benefit. First, corporate and consumer members are provided with a trustworthy resource of alternative medicine and other health service providers. Secondly, proven wellness providers receive the following benefits:

- Discounted exhibitor fees for health and wellness events
- Partnerships with insurance carrier's wellness programs
- Article submission in one of our five monthly email newsletters
- Weekly Guest Blogging opportunities
- Discounted Admission to our annual Farm to Table conference

Pathways to SmartCare formed this network in response to the need for quality health providers that we could utilize within our wellness program. After years of creating solid relationships with all types of health and wellness providers, we realized there was a lack of information available for consumers to make good decisions about what wellness services they should utilize.

Through the administration of our health and wellness programs, we have determined the best way to screen potential members of HealthMart. We use a similar application to screen physicians within our Preferred Provider Organization.

- Ensure all providers have the education, certification and licensure needed to practice their skills legally.
- Ensure that the providers are physically able to perform their job safely and effectively
- Ensure that the providers have not faced legal infractions related to their line of work and including past drug abuse or conviction, the voluntary or legal relinquishment of state and federal licenses, and any criminal conviction not related to their line of work.

To download a member application, please visit our HealthMart Network page online:

[www.pathwayswellnessprogram.com/health\\_mart\\_network.html](http://www.pathwayswellnessprogram.com/health_mart_network.html)

If you would like to speak with someone regarding your participation in the program or if you are a member of Pathways to SmartCare seeking to use the services of a wellness provider within the HealthMart network, please contact Liz Kanche:

**Phone:** 412/563-7854 or **Email:** lhkanche@american-healthcare.net

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