



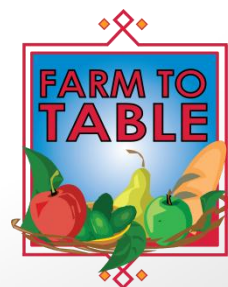
Saturday & Sunday, September 24 & 25
At the David L. Lawrence Convention Center
10 am – 4 pm

Health & Wellness Information for Women of all Ages!

- Exhibits, Speakers & Cooking Demonstrations
- Activities for Kids
- Health Screenings
- Stress Management
- Fitness Demonstrations
- Healthy Environment
- Farm to Table
- Garden/Home Demonstrations
- Aesthetics
- Health Care Professionals – Ask a Doctor



Sponsored by:





Why Exhibit?

Extensive Community Outreach

Pathways to Smart Care Healthy Women's Expo is produced by American HealthCare Group. American HealthCare Group is a Health & Wellness company with over 500 corporate, senior and school district clients. 30,000 tickets will be given to the employees and constituents of these groups. American HealthCare Group organizes 450 events/year, including the very successful Farm to Table Conference.

Advertising

Other means of advertising include:

- Groupon
- Television
- Whirl Magazine
- Guide to Good Health
- Facebook
- Email Blasts
- Table Magazine
- Community Health Magazine

Public Relations

Our extensive Public Relations efforts will result in articles, television interviews and radio coverage.

Ideal Location

The David L. Lawrence Center is easily accessible with an ideal central location - located in the city of Pittsburgh at 1000 Fort Duquesne Blvd., Pittsburgh PA 15222



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Who Should Exhibit?

Environmental

Artists

Fitness

Spa

Aesthetics

Farm to Table

Healthy Food

Specialty Food

Farmers Market

Family/Kids

Health care

Adoption

Mid Wife

Garden/Home

Retirement

Senior Health

Financial Planner

Medical



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Exhibitor Information

- Your exhibit includes:
- 8' High Draped Backdrop
- 3' High Draped Side Rails
- (1) Table
- (2) Chairs
- (1) Wastepaper Basket
- 24 Hour Security
- Name badges
- I.D. Sign with Your Company Name
- Inclusion in Event promotion e-blasts
- Inclusion on Event web page
- Inclusion in Event program
 - ONE 10 X 10 \$650
 - TWO 10 X 20 \$1,200
 - HOME BASED/
NON PROFIT 10 X 5 \$400

All above Booth pricing is based on one company per booth exhibiting

Split Single Booth w/ another company \$800



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Sponsorship Levels

Event Sponsor

\$15000

- Customized Exhibit space
- Name & full page ad in program
- Name and logo on website
- Recognition prior to keynote speaker
- Inclusion in press releases
- Event Signage
- Interviews on Air
- Inclusion in all event advertisements

Exclusive Health Category

\$2500

- Customized Exhibit space
- Name & full page ad in program
- Name and logo on website

Programming Sponsor

\$5000

- Customized Exhibit space
- Name & full page ad in program
- Name and logo on website
- Recognition prior to speaker
- Inclusion in press releases
- Event Signage



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